

## Hydration Station (HS) Initiative Program

Serge Haddad
Water Quality Division



August 1, 2020

DWP-NC MOU | Advocacy Committee Meeting

## **AUGUST** IS NATIONAL WATER QUALITY MONTH





### **Purpose**

- Increase access to drinking water
- Improve confidence in tap water
- Inform consumers of benefits
- Reduce plastic bottle waste

Council Motions: CD 7, CD 2, and CD 12 Mayor's Green New Deal



### **General Types**

#### **Outdoor**



#### <u>Indoor</u>





## Mayor Garcetti's Green New Deal

- Install or refurbish hydration stations at 200 sites
- Provide access at 5 sites of highest need
- Conduct community outreach to promote WQ

Target completion date: end of 2022



#### **MOUs with RAP and GSD**

- Provisions:
  - Procurement
  - Installation
  - Maintenance
  - Cleaning
  - Promotion





 Sets terms and conditions for reimbursement process



### Roles and Responsibilities

#### RAP and GSD

- Identify locations
- Track & keep inventory
- Procure, install, and maintain the units
- Ensure routine cleaning

#### **LADWP**

- Assesses condition and operability
- Funds procurement, installation, and marketing
  - \$5,000 indoor unit
  - \$10,000 outdoor unit
- Conducts WQ outreach



## Proposed Marketing and Outreach







# Proposed Marketing and Outreach







### **Future Potential Partnerships**



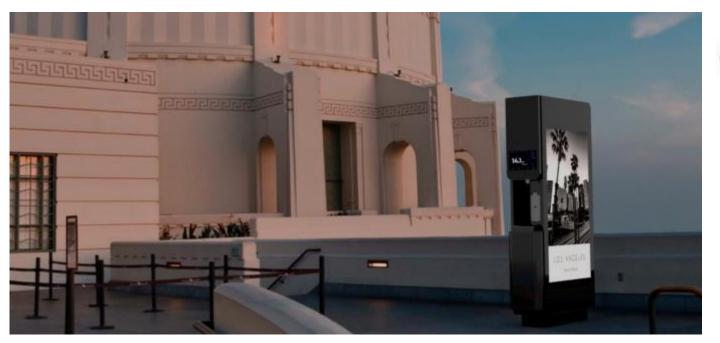














city@h2o.pe

A network of tech-enabled, high-quality refill stations across Los Angeles, for citywide access



## Hydration Station Initiative Program Budget

- \$3,500,000 over the next 5 years
- Funding allocation:
  - \$2,000,000 for reimbursement of installed unit
  - \$1,250,000 for promotional items
  - \$250,000 for stakeholder and public engagement



### **Next Steps**

- Process invoices from GSD and RAP
- Continue discussions with potential partners
- Expand outreach and marketing
- Prepare for the 2028 Olympics





CUSTOMERS FIRST